



Rep: TELEREP, INC..  
Run On: Aug6/12 at 14:32

## REP BUYLINES

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Requested by: ANGIE

E-Order#: 361562 (Rev 0) Agt#2235069  
Station: WWMT-TV GRAND RAPIDS, MI  
Agency: SRCP MEDIA, INC.  
Advertiser: POL/C DURANT/R/SEN/MI  
Buyer: CHERYL MULHALL

Hdl#: 6261438 (Rev 0)  
Dates: Aug03/12 - Aug09/12  
Prod1: CLARK DURANT FOR SEN  
Prod2:  
Tel #:

Traffic#:  
Salesperson: DAVE CLARK  
Est#: 189  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH														
	1	F,M-Th/5-6A	30S	\$75	Aug03/12	Aug09/12	1	2	2	\$150	NWS3 AT 5A	2.0	2.0	Aug02/12	Rev #0: A
		Contract Comment: NWS3 AT 5A													
		Order Comment: RUN 1X ELECTION AM													
	2	F,M-Th/5-530P	30S	\$300	Aug03/12	Aug09/12	1	1	1	\$300	NWS3 AT 5P	5.8	5.8	Aug02/12	Rev #0: A
		Contract Comment: NWS3 AT 5P													
	3	F,M-Th/6-630P	30S	\$450	Aug03/12	Aug09/12	1	2	2	\$900	NWS3 AT 6P	6.7	6.7	Aug02/12	Rev #0: A
		Contract Comment: NWS3 AT 6P													
	4	F,M-Th/6-7A	30S	\$150	Aug03/12	Aug09/12	1	2	2	\$300	NWS3 AT 6A	3.9	3.9	Aug02/12	Rev #0: A
		Contract Comment: NWS3 AT 6A													
		Order Comment: RUN 1X ELECTION AM													
	5	F,M-Th/7-730P	30S	\$600	Aug03/12	Aug09/12	1	1	1	\$600	WHEEL-FORTUNE	8.6	8.6	Aug02/12	Rev #0: A
		Contract Comment: WHEEL-FORTUNE													
	6	F,M-Th/7-9A	30S	\$100	Aug03/12	Aug09/12	1	2	2	\$200	CBS THIS MORN	3.1	3.1	Aug02/12	Rev #0: A
		Contract Comment: CBS THIS MORN													
		Order Comment: RUN 1X ELECTION AM													
	7	F,M-Th/730-8P	30S	\$600	Aug03/12	Aug09/12	1	2	2	\$1,200	JEOPARDY	9.1	9.1	Aug02/12	Rev #0: A
		Contract Comment: JEOPARDY													
	8	F-Th/11-1130P	30S	\$300	Aug03/12	Aug09/12	1	2	2	\$600	NWS3 AT 11P	4.9	4.9	Aug02/12	Rev #0: A
		Contract Comment: NWS3 AT 11P													
	9	Sat/9-11A	30S	\$75	Aug04/12	Aug04/12	1	1	1	\$75	SAT EARLY SHW	1.2	1.2	Aug02/12	Rev #0: A
		Contract Comment: SAT EARLY SHW													
	10	Sun/630-7P	30S	\$200	Aug05/12	Aug05/12	1	1	1	\$200	SU NWS3 AT 6:30P	5.1	5.1	Aug02/12	Rev #0: A
		Contract Comment: SU NWS3 AT 6:30P													
	11	Sun/9-1030A	30S	\$300	Aug05/12	Aug05/12	1	1	1	\$300	CBS THIS MORN	4.5	4.5	Aug02/12	Rev #0: A
		Contract Comment: CBS THIS MORN													
Total 17 Spots for:				\$4,825					17	\$4,825		84.6	84.6		
Monthly Estimate Dollars:										\$4,825	Aug/12		84.6	Aug/12	